



SALA Festival pivots to a new format for 2020 and invites South Australians to share their creativity and register online!

As galleries, restaurants and community spaces close we look for new ways to stay open to creativity and connection. SALA is committed to the vision of creating and sustaining an environment in which South Australian visual artists are supported, valued and celebrated.

Therefore, in 2020 we are encouraging artists of all skill levels to exhibit in new and unique ways to reflect the current climate of restricted movement for all South Australians. SALA will run from August 1 – 31 with the SALA program in digital form only via the SALA website and app.

CEO of SALA Kate Moskwa says “In these changing and challenging times connection to our community is so important and so we encourage everyone to tap into their creativity to find inspiration to navigate the current situation. While we do not know what restrictions will be in place in August we are excited by the opportunity to present SALA in new and innovative ways in 2020.

Whether you’re creating digital content or work that can be accessed while observing physical distancing protocols we want artists to feel emboldened to try something new. This is a time to experiment with your arts practice and take creative risks. The world is looking to engage in different ways and art plays a critical role in how we connect with one another. There are no limitations on creativity and imagination.”

We invite registrations for exhibitions and other activities which can be accessed either online or while complying with physical distancing measures. Those who have already started planning their event are encouraged to consider presenting it in a different format. Possibilities include online exhibitions or experiences, DIY walking tours, recording an artist talk, giving a Facebook Live studio tour. For now, registrations which do not follow [South Australian State Government restrictions](#) will not be accepted.

In 2020 we are proud to offer **FREE registrations** across all event categories. We know artists and venues have been doing it tough and we hope that the community will be able to utilise their time in isolation to get creative.

We are also excited to launch our new website to help people navigate participating in SALA as an artist, venue or audience member. Exhibition registrations are open to visual artists of all experience levels, with the only requirement being they must be a current resident of South Australia. Registering is quick and easy with our online form at salafestival.com

Thanks to SALA’s Partners’ flexibility and generosity many of the SALA Awards will run in 2020 and are free to enter and open to all registered artists. Visit the SALA website to browse the list of awards available.

Registrations are now open and will remain open throughout August – get in contact with us to discuss your ideas early to allow time to consider how you might participate this year.

2020 SALA will run from August 1 to 31. For more information, visit salafestival.com

SALA ONLINE

Website: salafestival.com

Facebook: facebook.com/SALAFestival

Instagram: instagram.com/salafestival/

Twitter: twitter.com/salafestival

Official hashtags @SALAFestival #SALAFestival

Government of South Australia information on Closure of non-essential business and other activities:
<https://www.covid-19.sa.gov.au/restrictions-and-responsibilities/business-restrictions-and-closures>