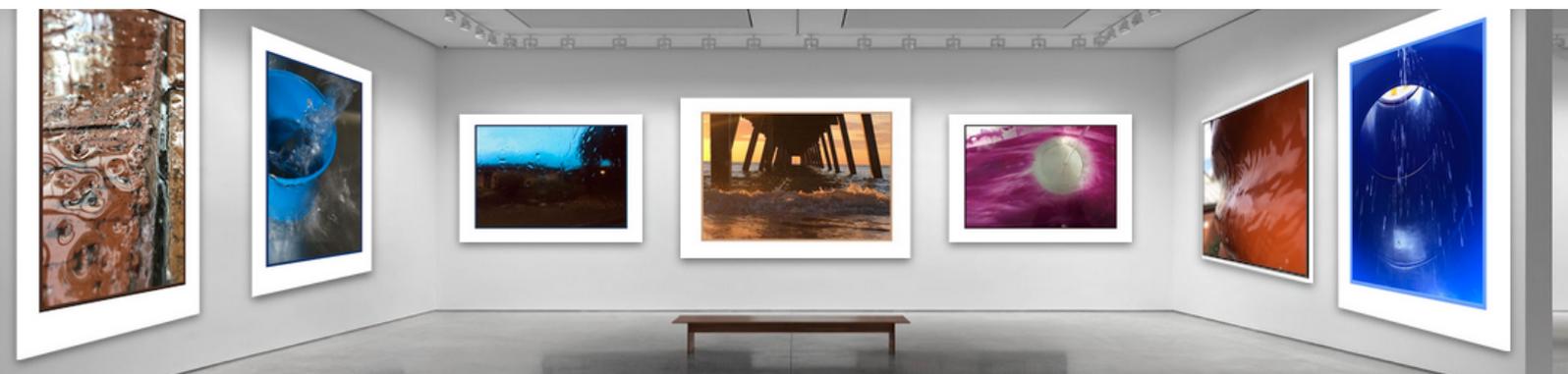# REGISTERING AN ONLINE EXHIBITION

URL

Your URL needs to be specific - it needs to link to the page where the exhibition will be hosted. It is not enough to link to the homepage of an artist website or school website that contains other content. Ensure that this page exists and that the URL is functional before you submit the registration form.

WHEN TO SUBMIT THE REGISTRATION FORM

There are three options for when you can submit your registration form:

A) wait until your online exhibition is totally ready and live before you submit the registration form.

B) get your online exhibition as ready as possible (with a functioning and connected URL) and submit your registration. Your exhibition will need to be ready for viewing by 20 July when the SALA Program is launched.

C) create a placeholder message on your webpage and then submit your registration. You will have until your nominated 'start date' to privately construct your exhibition and publish it.

PLACEHOLDER MESSAGE

The purpose of a placeholder message is to let the website visitor know that they have come to the right place, but that the exhibition isn't open yet. This might happen if your start date is later than the SALA Program Launch (20 July). Your placeholder can be as simple as a textbox.

Please also ensure that the public won't see your exhibition whilst it's under construction. You can do this by creating draft changes to the webpage that you only publish when it's ready to go (this is possible on Wix).

Another option is to construct your exhibition on another page, which you only connect once it is ready. The placeholder message can then be replaced with a welcome message, and provide a link to the exhibition.

If a change in URL occurs, get in touch with the SALA team as soon as possible to advise.

SALA

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Image: Flow, Woodend Primary School, 2019