

SALA

2024 PARTICIPATION RESOURCE

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WHAT IS SALA FESTIVAL?

Established in 1998, the South Australian Living Artists (SALA) Festival is the largest open-access visual arts festival in Australia. For the entire month of August, audiences are able to discover and engage with the work of South Australian artists in both traditional art galleries and in unconventional art spaces across South Australia.

WHO CAN PARTICIPATE?

The SALA Festival welcomes participation from visual artists living and working in South Australia of all levels of experience - even those who are hesitant to call themselves artists just yet. Artists are not required to have studied art or have had professional training, nor be making money from their work in order to take part.

The open-access model means that SALA does not choose artists for participation, nor is there a competitive application process. Visual artists working across a range of media are encouraged to register exhibitions or events.

HOW CAN I PARTICIPATE?

The most popular way that South Australian visual artists can take part in the Festival is by organising and registering an exhibition of their artwork.

One of the great things about SALA is that any space can become a gallery - artists exhibit in traditional art spaces, but also in retail, hospitality, community, and online spaces. Even cemeteries and toilets have been part of the Festival!

Exhibitions can be as big or as small as you'd like, and they can be solo shows or group shows.

The other way to take part is by putting on an art event. This could take the form of an artist talk or forum, an open-studio day, artist demonstrations, a workshop, an art tour, or something completely outside the mould.

Get in touch with the SALA team to find out if your idea can be included in the Festival.
office@salafestival.com / 7077 0011



SALA IN 2024

Key Dates

1 March	Registrations open
1 March	Awards open
8 April, midnight	Early Bird pricing ends
8 May, midnight	Registrations close
12 May, midnight	most Awards close
1-31 August	SALA Festival
10-11 August	Open Studios Weekend

Print Program

SALA will produce a printed program in 2024. The print program will be distributed through civic centres and Foodland stores across South Australia, as well as to all participating SALA venues.

Early Bird Registrations

SALA will have reduced fees for registrations submitted before **midnight,* Monday 8 April 2024**.
All registrations submitted after midnight, 8 April will be charged the regular registration fee rates.

Registration Deadline

The deadline for SALA event registration is **midnight* Wednesday, 8 May 2024**.
See the rear of this booklet for more key dates.

*Staff will be available to support registrations up until 5pm, Monday - Friday.

REGISTRATION FEES

Registration type	Early Bird	Regular
Solo artist	$140	$175
2-10 artists	$246	$320
11-20 artists	$345	$425
20+ artists	$440	$505
Open Studio/Special Event	$140	$220
Student School Exhibition	FREE	FREE
Premium Registration	$495	$595

WHAT DO I GET FOR THE COST OF REGISTRATION?

The registration fee goes towards the cost of collating, designing, printing, and publishing the print and online programs that you will be featured in, which are distributed statewide. Your exhibition/event will be forwarded to SALA's publicist who pitches stories to major news outlets, and the artists and venues registered will be able to nominate for any SALA Awards that they are eligible for.

COUNCIL REBATES

Don't forget to check our list of councils that are providing **council rebates** for SALA registrations to see if your exhibition/event is eligible. For more information about pricing and council rebates, see the SALA website.

The deadline for rebate applications is a week after the closure of registrations, on **15 May.**





ARTIST & VENUE NOTICEBOARD

If you are a venue looking for an artist or an artist looking for a venue, consider creating a profile on our online Artist & Venue Noticeboard. A profile consists of some basic contact details and some examples of your work (if an artist) or images of your available exhibition space (if a venue).

Your profile will be added to our 'Available Artists' or 'Available Venues' lists for artists and venues to browse. If you see a venue that might suit your work or an artist you would like to exhibit, contact them directly to discuss partnering on a SALA exhibition together.

These lists are not exhaustive and you are certainly welcome to exhibit an artist or with a venue not included in the Artist & Venue Noticeboard. If you already have an artist or a venue chosen you will not need to fill out this form.

Please note: Creating a profile does not mean you will be listed in the SALA Festival program. To be included in the Festival requires the completion of a SALA registration form.

REGISTRATION FORM

To be part of the SALA program, you will need to register your exhibition or event by filling in a registration form on the SALA Online Portal by **midnight, 8 May 2024.**

The information you submit here is what will be published in the SALA Program (both in print and online). **By clicking 'submit' you are declaring that all information contained is correct and ready to be published**. Please do not submit your form until all of your details have been finalised. **Any changes to Early Bird registrations made after they have been submitted will incur an additional fee.** The form is designed so that you can save a draft that you can return to later.

Once your form is submitted, only SALA staff are able to make changes. All registrations are read by SALA staff to ensure brevity, clarity, and that the content does not infringe on the Participant Terms and Conditions and the First Nations Rights Policy.

Registrations will be accepted between 1 March - 8 May 2024.

PRE-REGISTRATION CHECKLIST

PLEASE NOTE: each exhibition requires a separate registration form (and fee).
Please make sure you have all the points below checked off before starting your registration.

VENUE

□ ***A venue consulted with and confirmed.***
Or if you are a venue, artist/s confirmed.

□ Venue details - the venue name, address, phone number, and an email address and phone number for your venue contact person.

□ Accessibility - find out whether the venue is wheelchair accessible (and, if applicable, if the venue accepts Companion Cards).

ARTISTS

□ The number of artists participating in the event.

□ Names of participating artists, or name of artist collective.

□ Find out if the artist/s identify as an: Aboriginal or Torres Strait Islander person, child (up to 12 years), young person (12-25 years), student, living in regional or remote communities, disabled or living with a disability, older South Australian (over 60 years), and culturally and linguistically diverse.

□ The experience level of participating artists (amateur, emerging, established, mixed group).

□ The mediums included in your exhibition (e.g. photography, painting, sculpture) and whether moving image works have closed captions.

IMAGES

□ Images - have 2 jpeg files ready to upload which will accompany your listing in the online program. (Premium registrations get 3 images, with one nominated for print.) Images of work you plan to exhibit are ideal, but previous work or work-in-progress are also acceptable.
Logos / event posters will not be accepted.

EVENT

□ The exhibition title and a 15-word description (25 words if it is a premium registration). Consider whether there is a theme or motivation to your work that deserves to be communicated here.

□ The dates and times that the exhibition will run. A minimum of one date needs to fall within the SALA Festival period, 1-31 August.

□ Optional - Opening Event date and times.

□ Optional - Additional events - if you want to run an artist talk or workshop in association with the exhibition, determine date, time, cost (if any), and booking method/details.

OTHER

□ A primary contact's email address for all registration correspondence. This person is expected to pass on all communications to participating artists & the venue.

□ Optional - Links to the website/public social media account of the venue and of the artist (or a webpage dedicated to the exhibition).

□ A delivery address for the poster, program and venue stickers to be delivered. Delivery to the venue is preferred but not always practical.
(PO boxes not accepted)

□ Sales - determine if there will be any work for sale at your exhibition.

It is up to registrants to ensure all information is correct. Ensure names, addresses, phone numbers and dates are carefully checked. SALA is not responsible for checking such details.



SALA AWARDS

Each year SALA has awards that celebrate artists, curators and venues. To be eligible for a SALA Award, nominees must be participating in a registered SALA event in the same year.

Participants can self-nominate for the awards by filling out an award nomination form in the SALA Online Portal. You can also nominate on behalf of an artist or venue using the same form.

In most award nomination forms you will be asked to include:

- Nominee name (the artist, curator, or venue)
- Best contact name (if not a self-nomination)
- The registration number for the exhibition judges will need to attend to judge the work if selected as a finalist
- Images of the artwork to be judged (one establishing shot of your artwork and optional other images to show detail or another point of view).

Make sure you have all this information ready to go when you begin your nomination.

SALA asks that you carefully read the terms and conditions for each award you enter to ensure your artwork is eligible. Some awards include size restrictions or restrictions on media.

Similarly, some prizes include **additional outcomes** for the winning artist, such as an artist talk or an exhibition, so make sure you are committed to these opportunities if you enter those awards.

Only artworks completed since August 2023 are eligible for the SALA Awards. The nominated artwork must also be on display in the exhibition which corresponds to the registration number listed in the award nomination form.

For a full list of SALA Awards please see the SALA Awards page on the SALA website.

SALA Awards open - Friday, 1 March Most Awards close - Wednesday, 8 May, midnight*

*Staff will be available to support applications up until 5pm, Monday - Friday.

STUDENT EXHIBITIONS

SALA Festival is proud to have I-Nex as our Education Partner, supporting the visual arts in schools and student participation in the Festival.

Every year South Australian primary and secondary schools & early learning centres register exhibitions of **student artwork** to be part of SALA in August. These can be on-campus, off-campus, or online.
We've seen student exhibitions of all kinds, from one-night exhibitions in the school gym to artwork on display in cafes, on fences, windows, and online. Check out the SALA website for some inspiration from past years.

Registration is free and our online registration form permits the saving of a draft that can be edited further before submission. Check out the School Participation page on the SALA website for FAQs and further information.





EXHIBITION ACCESSIBILITY

When registering your SALA exhibition you will see checkboxes in the form to indicate the kinds of accessibility available in your venue. We ask that you think about the space where the exhibition is held and have discussions about what changes can be made to the venue if it is not already accessible.

Here are some things to think about if you are not sure if your venue is accessible:

- Does the entrance to the space have a ramp?
- Are the exhibition and amenities on the ground floor?
- If not, is there an appropriately sized elevator that people can use to access the space?
- Is there enough space between furniture/artworks for people to safely navigate the space?
  (Access2Arts recommends 1.3m between the artwork and furniture.)
- **Does your space have accessible toilets?**

Wheelchair accessibility only addresses one type of access need - there are plenty of other things you can do to make your space more accessible:

- Invite your audience to inform you about their accessibility requirements by putting a statement like this on your marketing materials: "If you have access requirements you want to let us know about, please call to discuss."
- In exhibition catalogues and marketing:
  - Use a minimum font size of 12pt
  - Avoid overlapping text and images
  - Make sure text is set against a clear, high contrast background where possible.
- If you are holding artist talks, speeches on opening night or other special events, consider organising an Auslan Interpreter.
- If your exhibition has an entry fee, check whether your venue accepts Companion Cards.
- Consider captioning video work and presentations where applicable.

For more information about how you can make your exhibition accessible see the Access2Arts extended document on the SALA website or contact Access2Arts - hello@access2arts.org.au

ADDITIONAL ACTIVITIES

Activities held in conjunction with your registered SALA event can be listed in the registration form as an 'additional activity' for publication in the online program. Unless online, **these activities must take place in the same venue as the registered exhibition or event, otherwise it will need to be registered separately.** If activities require bookings, please include booking information in the registration form. Try to keep your description concise (ideally one or two short sentences).

Artist talks are a presentation made by the artist about their work. This could simply be the artist speaking about the work exhibited, or it could be an **in-conversation** between the artist and another person, or even a panel discussion or **forum** exploring a topic or element of the exhibition/artist's practice. Talks could also be hosted via Zoom or live-streamed on social media.

If you are interested in hosting a **workshop**, think about whether your venue can accommodate this, and whether you will provide the materials or participants will need to bring their own. Don't forget to include the cost and booking/payment information in the registration form if applicable.

An **artist demonstration** is when an artist is actively making artwork in a space for the general public to view.

If your exhibition is in the same venue as your artist studio, you may nominate certain days that you have an **open studio**. You can identify which days you are open using the 'additional activity' function, or note in your description if your studio is accessible the same days and hours as the exhibition itself.

You may want to invite people into your studio space during SALA without putting an exhibition together. In this case, you would select the '**open studio'** registration type.

If you work in a shared studio space, ensure that all studio members are comfortable with hosting an open studio event before you put this information in your SALA registration form.





WRITING AN AGREEMENT

Once you've registered your exhibition, it is important that the venue and artist/s keep in regular contact with each other to ensure you're on the same page. Make sure you document all communications in case a dispute arises down the track. The most common dispute is over who is paying for various elements of the exhibition (such as registration, installation costs and opening night expenses).

We strongly recommend a simple written and signed agreement to prevent any disagreements spoiling your SALA Festival experience.

Download an agreement template from the Resources page of our website.

WHAT TO PUT IN YOUR AGREEMENT:

- Clear installation and removal dates
- Number of works to be installed and who will install the work
- Who will be responsible for selling the work
- If there will be a commission on work sold and what percentage this will be
- What lighting is available in the venue
- Permitted methods of hanging work in the venue (e.g. drilling nails into walls, blu tack only)
- Opening hours and days of the exhibition, and if there will be an opening event
- Who will supervise/'gallery sit' the exhibition
- **Who will cover the costs of installation, opening night, SALA registration fee, cleaning, publicity materials and catering** (where relevant)
- Intellectual property and copyright (See the Arts Law website for details)
- Insurance: who/what is covered and the liability involved (consider public liability and contents)
- Who is responsible for advertising and promotion
- Who is responsible for completing the SALA exhibition registration form
- Who is responsible for paying GST (if anyone)?

INSURANCE

It is the responsibility of the artist and the venue to make sure there is insurance for the exhibition. Public liability insurance covers the risk of a member of the public injuring themselves through the indirect action of the artist or the venue. You may also choose to insure any equipment and artwork within the space against damage or theft.

For insurance advice and short-term cover for your SALA exhibition, contact SALA partner City Rural Insurance Brokers on 8272 7785 / cityrural.net.au

SPONSORSHIP

Consider sponsorship to help cover the costs of your exhibition, whether cash or in-kind. Research potential partners who might offer appropriate in-kind sponsorship, such as printing invites or donating wine for an opening event. These are usually offered in exchange for using a sponsor logo on your marketing materials. Keep in mind that a sponsorship should be a mutually beneficial partnership.





INSTALLATION

From the outset, both artist and venue need to establish who will be responsible for installing the artwork. Assess where art can be installed and what method of installation is suitable to the venue. Are there existing picture rails or plinths? Can the walls be drilled into? Installation can be a lengthy process so make sure you allow adequate time and that you don't interrupt the normal trade of the business.

Once the work is installed, create a floor sheet for visitors detailing:

- **Artist name**
- **Title of work**
- **Year made**
- **Medium**
- **Dimensions**
- **Price (if for sale)**
- **Website of artist/s (if applicable)**
- **QR Code to Shop SALA page (if applicable)**

Make sure that the floor sheet correlates to a numbered structure or is laid out in an easy-to-understand system (such as clockwise from entrance).

State on the floor sheet whether artworks are for sale, and whether interested buyers should approach the venue or contact the artist to purchase. This needs to be discussed between both parties before the exhibition opens. Don't forget to include artist contact details if the artist is handling sales.

There is a floor sheet template on the Resources page of the SALA website.



OPENING NIGHT

If the artist and venue decide to hold an opening night, make sure you've agreed on who is responsible for catering, staffing, invites and who is managing sales. Be aware of the audience you are inviting and whether the purpose of the night is to thank friends and family, attract sales, a media opportunity, or a mix of things.

Consider inviting a speaker to open your exhibition - think of someone relevant to the artwork or venue and include their name on the invite once confirmed.

You can include the opening night details in your registration form along with an RSVP link. However, if your opening night is invite only, do not include it in your SALA registration form.

If you are supplying or selling alcohol at the event don't forget that you may need a liquor licence. For more information about liquor licensing please contact:

Consumer and Business Services
131 882 / www.cbs.sa.gov.au

ACKNOWLEDGEMENT OR WELCOME TO COUNTRY

SALA encourages you to consider including an Acknowledgement of Country or a Welcome to Country to your opening night formalities.

An Acknowledgement of Country is an opportunity to pay your respects to the Traditional Owners of Country. An Acknowledgement can be done by anyone and might go something like this:

'I'd like to begin by acknowledging the Traditional Owners of the land on which we meet today. I would also like to pay my respects to Elders past, present, and emerging.'

A Welcome to Country, as the name suggests is a welcome delivered by an Aboriginal person or people from the Country you are meeting on or holding your event. Only Aboriginal people who have been given permission from Elders from that Country are able to give a Welcome to Country.

You can contact Kuma Kaaru if you are located on Kaurna Land to book a Welcome to Country or see the AIATSIS website to find out whose Country your exhibition is located on.



MANAGING SALES

Managing artwork sales does not need to be tricky, but should be planned before your exhibition. One way you may want to sell your artwork is through Shop SALA.

Shop SALA is an online sales platform for South Australian artists to utilise throughout the year. Create a profile and upload your artworks to get started now:

shopsala.com.au

If you are having a physical exhibition, decide who will manage sales. If the venue is handling sales, do they expect to take commission on works sold? Include this in your agreement.

If the artist is handling sales, ensure all venue staff/gallery sitters have the artists' details to pass onto potential buyers. If you sign up to Shop SALA, audiences can buy your work via a QR code at the exhibition, or from the website at a later date.

An accurate floor sheet is the best way to ensure the details of each artwork are available. Otherwise, consider having labels under the artworks with the artist's contact details.

Generally, the opening night event is when most sales are made. Think about whether people can pay for the artwork on the spot and if the venue has EFTPOS facilities you can use. If not, find out where the nearest ATM is so that potential buyers can get cash out, or consider getting a portable card reader so that you can take EFTPOS sales.

Create a system to indicate that work has sold so that the same piece is not sold twice. Red dot stickers are generally used for this purpose in the art world, and can be placed on the caption beneath a work or on the wall alongside an artwork to indicate that it has sold. Make sure that sales are also recorded elsewhere in case the stickers fall off.

Consider how you will give receipts. Receipt books are available from newsagents or there are free online systems to email receipts to your customers.

Once a work is sold, record the artwork and buyer details so you can contact them when the work is ready for collection. Where possible, let the buyer know when and where they can expect to collect the work from.

When the work is ready for collection, make sure it is packaged in such a way that it will not get damaged in transport. You may like to include a business card so buyers can stay in touch and join a mailing list for future exhibitions.

MANAGING THE EXHIBITION

It is important to negotiate the staffing of the exhibition before committing to your artist/venue. Determine whether the venue has their own staff or if the artist will need to provide volunteers to supervise/'gallery sit' the exhibition.

If people other than the artist are sitting the exhibition, ensure that there are enough copies of the floor sheet and that staff have been briefed about the artwork and sales process.

It is crucial for artist and venue to communicate regularly in the lead-up to and during the Festival to stay updated on any issues with installation, sales, enquiries, or any other problems that may arise.

Throughout your exhibition make sure that you check whether you need to print more floor sheets. Check if you are running low on SALA Programs and keep track of visitor numbers for the Artist & Venue Survey.





MEDIA RELEASES

Publicity is generally gained from great images and well-written media releases. SALA will feed as much information to the media as possible about events in our program, but it is worth your time to write a media release about your exhibition or event and send it to relevant media. Ensure that you've read a copy of the publication you're targeting first to see if your exhibition fits with their demographic. Be sure to mention if there is something quirky or unique about your exhibition, as that's the type of angle that will interest media outlets.

Your media release should be a single page document containing high quality relevant images and clear, concise text about your exhibition or event. It should be distributed via email (consider creating a list of appropriate media contacts). Make sure that images are of printable quality (ie. 300dpi in jpeg format).

When creating your media release, read through the Meet the Media document available on the Resources page on our website. This resource was put together by journalists from News Ltd. to give artists tips on how to get stories noticed in the newsroom.

Make sure the venue or artists mentioned are available for media interviews. The deadlines for publishing are usually very tight, so if you do get asked for an interview, it will likely be at short notice!

Consider local radio such as ABC 891, FIVEaa, Radio Adelaide, Fresh FM and 3D Radio. Contact the station and see if there is a particular arts segment that may be interested in interviewing you for or mentioning your exhibition in a 'what's on' segment.

Most radio and print media have an online presence too; Adelaide Now is the website for The Advertiser & Sunday Mail, and there is also Glam Adelaide, Broadsheet, InReview, InDaily and CityMag.

If your story is picked up by the media don't forget to mention it is part of SALA Festival! This will help situate your exhibition as part of the larger event and will be picked up by media monitoring so it can be shared further.

Using the SALA logo on media releases, marketing materials and social media will strengthen your association with SALA – logos can be downloaded from our Resources page.

SPREAD THE WORD

Due to the number of registrations that SALA receives, we market the Festival as a whole. You are encouraged to promote your exhibition or event in various ways, such as by word of mouth, social media, creating and distributing a media release, or even by paid advertising if you wish.

VENUE STICKER

Physical exhibitions/events will be provided with a venue sticker to highlight that your venue is participating in SALA. Your Sticker will be posted out to you as part of a SALA promo pack. The Venue Sticker features a QR code that links to the Program and other useful information incase you run out of printed programs. Venues are also be discoverable through the map feature on the SALA App.

POSTERS AND POSITIONING

In the promo pack you will receive from SALA you will find two A2 posters as well as your Venue Sticker. Think about where and how you can use these posters to direct people to your event. For instance, regional events might want to stagger the posters in the lead up to the turn off to the exhibition venue, giving people plenty of time to get ready to stop.

SOCIAL MEDIA

@SALAFestival is on Facebook, Twitter, and Instagram. Use the hashtags **#SALAFestival** and **#SouthAustralia** to align with the Festival (making sure to use Camel Case for greater accessibility).

FACEBOOK

- Consider creating a Facebook event
- Consider setting the posts about the exhibition/event to 'public' for greater reach.
- Consider paying to boost a post/event to a targeted audience.

INSTAGRAM

Instagram is an ideal platform for visual artists to share their practice because it is image-based.

- Consider creating a dedicated art profile
- Tag **@SALAFestival** on uploads to appear in SALA's 'tagged posts' and be more discoverable.
- Sometimes @SALAFestival will reshare posts/stories of works-in-progress, walk-throughs, sneak peeks, etc. To increase your chances of being featured, ensure that you:
  - have your profile set to 'public'
  - tag **@salafestival** in the story/post
  - use quality images that fill the frame
  - show something we haven't seen (eg. we are unlikely to re-share a picture of your listing in the program)

Please note that re-shares are not guaranteed. Stories are ephemeral and sometimes not noticed in time to be re-shared.





DATA COLLECTION

By participating in SALA Festival you agree to collect visitor data so that we can calculate overall Festival attendance and other statistics.

This is an important part of our reporting and we cannot do it without you.

Before the Festival, you will receive a link to our **Audience Survey** for exhibition staff to conduct with individual visitors if they are able.

After the Festival, we will send out a link to the **Artist & Venue Survey**. In this survey we will ask for attendance and sales data, so please organise a method of recording the following numbers:

- Estimated number of visitors to the exhibition/event - this could be a tally done by a gallery sitter or by estimating an average number of customers that visited the space during August.
  (We would count every visitor to the space as a SALA Audience member even if they did not come specifically to see the exhibition.)
- Number of people at opening night event (if applicable)
- The total number of art sales
- The total value of art sales

MENTAL HEALTH

Exhibiting artwork is an inherently brave act and can sometimes be an emotional process. Even if everything goes to plan, you can still be left feeling down after holding an awesome exhibition. We call this the '**post-exhibition blues**'.

If you suffer from this phenomenon, it's good to know that this is very common and you are not alone. If you think you might be susceptible to the post-exhibition or post-project blues, prepare for this by considering what you might need in the wake of your event. This could be dedicated time to relax and recover, a list of tasks to get you back in the studio, or even just making plans to catch up with friends to celebrate your achievements. These things can help ensure that there is less of an abrupt change in the energy surrounding you and your endeavors.

SUPPORT

Whilst making supportive plans for yourself post-event is a good strategy, sometimes it also helps to talk to a professional.

SupportAct has a FREE 24/7 confidential helpline staffed by licensed counsellors, who are qualified to support you with any aspect of your mental health or wellbeing, and have some understanding of working in the Arts.

Support Act Wellbeing Helpline
1800 959 500

The helpline is delivered in partnership with AccessEAP and also offers a **First Nations Dedicated Support Line** which is available Mon-Fri, 8am–6pm AEST. Dial the phone number above and select 'Option 3' to access this service.



SALA

KEY DATES FOR 2024

1 March	Registrations open
1 March	Awards open
8 April	Early Bird pricing ends
8 May	Registrations close
12 May	most Awards close
1-31 August	SALA Festival
10-11 August	Open Studios Weekend

All deadlines close at midnight.
Staff will be available to support up until 5pm, same day.

IMAGE CREDITS

- SALA East Side Bus Tour 2023. Photo Sam Roberts
- SALA Opening Night 2023. Photo Sam Roberts
- SALA Dog Friendly Tour. Photo Sam Roberts
- SALA East Side Bus Tour 2023. Photo Sam Roberts
- SALA Slide Night 2023. Photo by Sam Roberts.
- SALA First Nations Walking Tour 2023. Photo by Sam Roberts.
- SALA Finissage event 2023. Photo by Sia Duff.
- Urrbrae student exhibition, 2022.
- FELTspace, 2013, photo Steph Fuller
- SALA Drawing Marathon 2023. Photo by Sam Roberts
- SALA Drawing Marathon 2023. Photo by Sam Roberts
- SALA First Nations Walking Tour 2023. Photo by Sam Roberts.
- SALA Contemporary Art Tour 2023. Photo by Sam Roberts.
- SALA Opening Night 2023. Photo Sam Roberts
- SALA East Side Bus Tour 2023. Photo Sam Roberts
- SALA East Side Bus Tour 2023. Photo Sam Roberts
- SALA East Side Bus Tour 2023. Photo Sam Roberts
- SALA Contemporary Art Tour 2023. Photo by Sam Roberts.
- SALA Slide Night 2023. Photo by Sam Roberts.

CONTACT

SALA (South Australian Living Artists) Festival
Kaurna Country,
35a Whitmore Sq, Adelaide 5000

(08) 7077 0011
office@salafestival.com

How you can take part in SALA Festival

(Easy read guide)

Find an artist or venue

Discuss the details of your event with the venue/artist

Fill out the SALA registration form online & submit before 8 May, 2024

Receive confirmation email
Pay your SALA registration fee and check for rebates

Receive your SALA Promo Pack and **promote your SALA exhibition**

Enjoy SALA Festival!

MY EXHIBITION NOTES:

SALA