

SHOP SALA

CREATING YOUR ARTWORK QR CODE

Step 1. Log in to your Shop SALA account.

Step 2. Go to the 'Artworks' menu and select 'Create QR Code'.

This will automatically generate a QR code as a PDF document that can be used as a label for the artwork in your exhibition. You can find it wherever documents are downloaded to on your computer. The PDF contains the QR code square, the artwork title and price, and your name.

Step 3. Print the pdf and place it next to your artwork while it is on display.

When prospective buyers scan the code with their mobile phone, they are taken to the artwork's page on Shop SALA, where they can make the purchase.

Need help? Contact customercare@shopsala.com.au